



Press Release

FOR IMMEDIATE RELEASE

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NORTHWESTERN UNIVERSITY PRESIDENT TO JOIN RASMUSSEN COLLEGE AS VICE CHAIRMAN

CHICAGO (Ill.)—Northwestern University President Henry S. Bienen will retire from his position effective August 31, 2009 and will become Vice Chairman of the Rasmussen College, Inc. Board of Directors effective September 1, 2009. Bienen has been a member of the Rasmussen Board of Directors for five years.

Chairman of Rasmussen College, Inc., Robert E. King, welcomed Bienen into his new role: “We are extremely pleased and honored to have President Bienen, with all of his outstanding accomplishments and experience in higher education, accept the position of Vice Chairman at Rasmussen. At a time of significant change and challenge in higher education, we look to President Bienen to provide a significant contribution in moving [Rasmussen College](#) and its partners to new levels of academic excellence and achievement.”

Bienen, the fifteenth president of Northwestern, took office on January 1, 1995. During his tenure, applications for admission nearly doubled, and the number of National Merit Scholars increased substantially. There were 249 Merit Scholars in the 2008-2009 freshman class, which was the third highest in the nation. In addition to increasing applications and academic accolades, research funding from outside sources grew from \$173 million to approximately \$430 million. Moreover, Northwestern’s endowment has more than quadrupled from \$1.4 billion in 1995 to more than \$5.5 billion today.

In 2005, Bienen was one of the first three university presidents awarded the Carnegie Corporation Academic Leadership Award for innovative leadership in higher education. With that honor came a \$500,000 award for Northwestern University.

“I am looking forward to beginning my new role at Rasmussen College,” Bienen said. “As a leader in online, career-focused education, Rasmussen places a noteworthy emphasis on innovation in education, and I look forward to being more intimately involved in this initiative. Furthermore, the exceptional focus that Rasmussen College has placed on outcome oriented education, in terms of educating and placing students in high growth careers, is something of increasing importance in our economic climate.”

Rasmussen College, Inc., owns and operates two divisions—Rasmussen College and Deltak edu.

Rasmussen College is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and offers Baccalaureate and Associate’s degrees online and through 17 campuses—three of which are in Illinois. Three years old, the Rockford campus was the first Illinois campus of Rasmussen College. The Aurora campus is almost one year old, and the Romeoville/Joliet campus is currently under construction. There are plans to build a fourth Illinois campus, which would be in the Orland Park area. Rasmussen College is also currently building a new campus in Wausau, Wis.

Deltak edu offers online Master’s and Doctoral degrees in partnership with 14 leading universities. Total current enrollment for the College and Deltak combined exceeds 15,000 students.

Rasmussen College, Inc. has its headquarters in Burr Ridge, Illinois.

-30-

ABOUT RASMUSSEN COLLEGE, INC.

Rasmussen College, Inc. is a premier provider of online educational experiences delivering Bachelor’s, Master’s, Doctoral, and Associate’s degree programs through its network of 17 campuses and partnerships with leading universities. Rasmussen serves more than 15,000 students in fifty states and five countries through its two divisions—Rasmussen College and Deltak edu. The Company is privately held and has more than 1,000 employees. For more information on Rasmussen College, Inc., please visit our website at <http://Corporate.Rasmussen.edu>. Rasmussen has offices in Chicago, Orlando, and the Twin Cities, and campuses in 5 Midwest and Southeast states.