

SCHOOL OF TECHNOLOGY & DESIGN

ANDIE
SCHOOL OF TECHNOLOGY & DESIGN
STUDENT

DIGITAL DESIGN AND ANIMATION BACHELOR'S DEGREE

Today's digital design and animation world allows designers and animators to expand their talent far beyond basic website design. Whether you're producing award-winning advertising, helping law enforcement officers by creating 3D forensic animation, creating a virtual walk-through animation for home design, or special effect movie graphics, our Digital Design and Animation Bachelor's degree can lead you to career paths you may have never thought possible.

DEGREE OVERVIEW

Your curriculum is delivered by industry-experienced instructors and covers challenging, relevant, and real-world scenarios that incorporate techniques from both traditional art and multimedia design, including character animation, 3D modeling, and special visual effect techniques. You will create real-world projects to showcase your design talent using industry-standard tools like Photoshop, Illustrator, Dreamweaver, and Flash as you build user-friendly websites, render motion graphics, and create interactive media projects. As a Rasmussen College student, all of your software will be provided to you, including such top-of-the-line software as Autodesk 3ds Max®, Adobe Creative Suite Master Collection®, and VisTablet® for digital drawing.

CAREER OUTLOOK*

As a Digital Design and Animation Bachelor's degree graduate, you can open your career options in a variety of industries from advertising and local broadcast media.

Job Title	25th Percentile	50th Percentile	75th Percentile	Employment 2008	Projected Employment	Employment Change (2008-2018)	
						Percent	Number
Multi-Media Artists and Animators	\$43,170	\$58,250	\$77,410	79,000	90,200	14%	11,200

CAREER SERVICES Through resume and cover letter development, interviewing tips and techniques, and customized job search tactics, our career services advisors work with you to help you find career success.

QUESTIONS?

888-5-RASMUSSEN
rasmussen.edu

Rasmussen College is accredited by the Higher Learning Commission, and a member of the North Central Association of Colleges and Schools. For more information, please visit ncaahlc.org.

For more information on our graduation rates, median graduate debt level, and other student investment disclosure information, visit rasmussen.edu/SID.

Adobe Creative Suite, After Effects, Adobe Premiere, and Director are registered trademarks of Adobe Systems Incorporated.

Sound Forge is a registered trademark of Sony Creative Software, Inc.

*"Occupational Employment Statistics Home Page." Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-11 Edition, 27 Sept. 2011. <http://www.bls.gov/oco/>. BLS salary data does not represent starting salaries

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JOHN
INSTRUCTOR

FEATURED COURSES

ADVANCED METHODS

OF COMPUTER GRAPHICS

Combine your knowledge of art techniques with the psychology of art reception to develop design aimed at producing specific reactions through the use of shape, form, light, color, and movement in digital photography and imaging.

3D GAME CHARACTER CREATION

Explore advanced 3D modeling and animation theory and principles in the context of interactive narratives and games, developing character posing and rigging, advanced animation, creative character animation, as well as morphing and blending to create expressive characters.

DIGITAL VIDEO/AUDIO PROJECT

An advanced course in Audio /Video production to create a final product that exemplifies the aesthetic and technical aspects of digital video recording, non-linear editing, special effect generation, and production of video using After Effects®, Adobe Premiere®, Sound Forge®, and Director®.



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