

SCHOOL OF TECHNOLOGY & DESIGN

MULTIMEDIA TECHNOLOGIES ASSOCIATE'S DEGREE -WEB DESIGN SPECIALIZATION

Web designers around the country create new, engaging, and effective digital media every day. With our Multimedia Technologies Associate's degree with a Web Design specialization, you can gain the design knowledge and technical skills you need to compete in this exciting and progressive field.

DEGREE OVERVIEW

Our industry-experienced instructors will guide and elevate your web design skills as you complete coursework that includes real-world assignments and challenges. You will learn how to use today's most leading-edge design software, including Photoshop, Illustrator, Dreamweaver, and Flash, to build user-friendly and engaging websites, render motion graphics, and create interactive media projects.

As a Rasmussen College student, you will receive this software as a part of the Adobe Creative Suite Master Collection®, as well as other top-of-the-line hardware and software used by design professionals, including Autodesk 3ds Max®, and a VisTablet® for digital drawing.

As a graduate, you can choose to use your extensive understanding of web design strategies and your professional portfolio of digital design work to enter the workplace and hit the ground running as web designer. You can also choose to further your education by seamlessly transferring your credits into our Digital Design and Animation Bachelor's degree.

CAREER OUTLOOK*

Our Multimedia Technologies Associate's degree with a specialization in Web Design can help you start your path to a successful career as a web designer, interactive media designer, graphic artist, or many other digital design-based positions.

Job Title	25th Percentile	50th Percentile	75th Percentile	Employment 2008	Projected Employment	Employment Change (2008-2018)	
						Percent	Number
Multi-media Artists and Animators	\$43,170	\$58,250	\$77,410	79,000	90,200	14%	11,200

CAREER SERVICES Through resume and cover letter development, interviewing tips and techniques, and customized job search tactics, our career services advisors work with you to help you find career success.

QUESTIONS?
888-5-RASMUSSEN
rasmussen.edu

Rasmussen College is accredited by the Higher Learning Commission, and a member of the North Central Association of Colleges and Schools. For more information, please visit ncahlc.org.

For more information on our graduation rates, median graduate debt level, and other student investment disclosure information, visit rasmussen.edu/SID.

Adobe Creative Suite, After Effects, Adobe Premier, and Director are registered trademarks of Adobe Systems Incorporated.

Autodesk and Autodesk 3ds Max are registered trademark of Autodesk, Inc. VisTablet is a registered trademark of VisTablet, Inc.

*"Occupational Employment Statistics Home Page." Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-11 Edition, 27 Sept. 2011. <http://www.bls.gov/oco/>. BLS salary data does not represent starting salaries

ANTHONY
SCHOOL OF TECHNOLOGY & DESIGN
STUDENT

MARDI
PROGRAM MANAGER

FEATURED COURSES

INTRODUCTION TO 3D ARTS ANIMATION
Apply 3D computer modeling techniques and utilize texture, lighting, and environmental effects to create original artwork. Develop a solid foundation to use for more advanced 3D modeling and story development later in the program.

DIGITAL MEDIA ASSEMBLY
Develop and apply scripts to control sprites, video, sound, and interactivity for informational and entertainment animations using a variety of industry-accepted Adobe design software.

DIGITAL PUBLISHING
Utilize techniques associated with designing computer graphics and page make-up for desktop publication. Emphasis is on the exploration of illustration, photo retouching and manipulation, and working toward finished results in printed form, as well as digital.



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