Earning an Associate’s or Bachelor’s degree prepares you for a career that can contribute to significantly more lifetime earnings.

**ASSOCIATE’S DEGREE**

HOLDERS EARN AN AVERAGE $9,889 MORE PER YEAR THAN INDIVIDUALS WITH ONLY A HIGH SCHOOL DIPLOMA. THAT’S ESTIMATED TO ROUGHLY $395,560 MORE THROUGHOUT THE COURSE OF A LIFETIME.

**BACHELOR’S DEGREE**

HOLDERS EARN AN AVERAGE $22,829 MORE PER YEAR THAN INDIVIDUALS WITH ONLY A HIGH SCHOOL DIPLOMA. THAT’S ESTIMATED TO ROUGHLY $913,160 MORE THROUGHOUT THE COURSE OF A LIFETIME.

**WHAT CAN YOU BUY WITH**

$395,560 | $913,160

- 13 NEW CARS | 30 NEW CARS
- 8,599 TANKS OF GAS | 19,851 TANKS OF GAS
- 39,556 TRIPS TO THE GROCERY STORE | 91,316 TRIPS TO THE GROCERY STORE
- 477 52" FLAT SCREEN TVs | 1,101 52" FLAT SCREEN TVs
- 131 VACATIONS | 304 VACATIONS


Values used include approximately $30,000 for a new car, $46 for a tank of gas, $100 per trip to the grocery store, $829 per 52” flat screen TV, and $3,000 for a vacation.