Gain a Competitive Edge in Business

As a student in the Business Management Associate’s or Bachelor’s degree program, you’ll build a strong, broad-based foundation of knowledge and skills for today’s business environment. When you want to advance your education, you can seamlessly transfer your Associate’s degree credits into our Bachelor’s degree, which offers advanced courses in a general track and two specialized tracks, Business Analysis and Entrepreneurship.

With Flex Choice® learning options, choose your blend of traditional courses and online, self-directed assessments at the Associate’s degree level. At the Bachelor’s degree level, take advantage of competency-based education (CBE), which focuses on efficiency and relevancy by combining self-paced courses, project-based assessments, and real-world scenarios.

Your Career in Business Management

Through career-focused curriculum and practical, hands-on opportunities in your courses, you can prepare for a successful management career across a wide range of business sectors. Our program is designed to help you gain the relevant management and leadership skills that employers seek and set yourself apart in the market.

Earn Your Associate’s or Bachelor’s Degree in Business Management

ASSOCIATE’S DEGREE

- 18 months

BLS Career Options
- Administrative Services Managers

Average Salary by Percentile:
10th: $46,430
25th: $63,200
50th: $86,110

Projected New Jobs: 23,500

BACHELOR’S DEGREE

- 18 months

Entrepreneurship and General Tracks

BLS Career Options
- General and Operations Managers

Average Salary by Percentile:
10th: $44,190
25th: $64,750
50th: $97,730

Projected New Jobs: 151,000

Business Analysis Track

BLS Career Options
- Management Analysts

Average Salary by Percentile:
10th: $45,970
25th: $60,450
50th: $81,320

Projected New Jobs: 103,400

- Shortest Time to Graduation1
- Bureau of Labor Statistics Growth Forecasts2

1Completion time is dependent on transfer credits accepted and courses completed each term.
Gain key abilities in the skill areas most in demand by today’s employers, including technical proficiency, business analysis, project management, strategy, communications and decision-making. No matter what path you choose, you’ll be able to demonstrate your readiness to hit the ground running through hands-on experiences such as case studies and practical applications of your coursework.

- **Business Management Foundations:** In this core business management program, you’ll learn from a wide range of courses, including accounting, finance, marketing, operations, management and leadership, law and ethics, HR and business intelligence.

- **Business Analysis:** This specialization shows you how to apply data, technologies and methodologies to improve business functions and make critical decisions regarding processes, market opportunities and organizational efficiency.

- **Entrepreneurship:** For those looking to launch and innovate businesses, this specialization teaches you how to develop new and existing companies by combining business principles with skills for analyzing new ideas, building an enterprise and driving growth.

**FLEXIBLE LEARNING OPTIONS**

You can choose the learning format that best fits your lifestyle with Flex Choice®. The Associate’s degree is available in a fully online or blended format, plus online self-directed assessments can help you save time and money. You can complete your Bachelor’s degree fully online in as few as 18 months in our Bachelor’s degree-completion format, taught through a blend of traditional and competency-based education (CBE) courses.* CBE focuses on defined competencies based on critical skills with faculty interaction and graded instruction.

**CHOOSE A BACHELOR’S DEGREE SPECIALIZATION TO ENHANCE YOUR SKILLS**

Prepare for Industry Certifications

Bachelor’s degree course work in this program provides you with 23 of the 35 contact hours of formal education in project management required to be eligible to test for industry certifications such as the Certified Associate in Project Management (CAPM) and the Project Management Professional (PMP) certification through the Project Management Institute.

**Accreditation**

Rasmussen College is accredited by the Higher Learning Commission. For more information, please visit hlcommission.org or call 800-621-7440.

**QUESTIONS?**

888-5-RASMUSSEN | rasmussen.edu

*Completion time is dependent on transfer credits accepted and courses completed each term. For information on our graduation rates, median graduate debt levels and other student investment disclosure information, visit rasmussen.edu/SID.