Create Your Future as a Graphic Designer

The graphic design program at Rasmussen College reflects the most up-to-date skills, technologies and competencies of the design field, including traditional print design, typography, color theory, photography, audio/video editing, interactive media and user experience design. Our hands-on coursework—instructed by industry experts—covers challenging, real-world scenarios using techniques from both multimedia design and traditional art. You gain knowledge and confidence that nurture your inspiration and creativity while expanding your creative skills and technical proficiency.

As you near completion of your degree, select one of two options to demonstrate your accumulated skills: An internship course or final design project.

Flexible Learning Options

At both the Associate's and Bachelor's degree level, you can choose the Flex Choice® option to combine traditional courses and self-directed assessments so you can save on tuition and earn your degree on a schedule that fits your lifestyle.

Industry Certifications

To enhance your professional resume and portfolio even further, you can take the Adobe Certified Associate: Visual Communication certification exam in Adobe Photoshop®, with an opportunity to obtain two additional certifications at no additional cost.*

Choose a Specialization to Enhance Your Skills

Animation and Motion Graphics

Explore many types of media and learn how to use techniques from both multimedia design and traditional art—including 3D modeling, character modeling, animation, motion graphics and digital special effects—to help you be successful when creating digital multimedia.

Web and Interactive Design

Gain hands-on experience in a wide range of design tactics, including interactive design, website design, mobile website design, interface design, user experience design and web scripting. Learn how to master cutting-edge design software to build engaging, user-centric websites, interactive media projects and dynamic databases.

* Rasmussen College will reimburse you any out-of-pocket costs of the application fee for each first attempt of up to three industry certification exams for which you qualify. Should you need to take an exam more than once to receive a passing grade score, you will be responsible for all subsequent exam application fees. Rasmussen College will provide practice exams and materials when available.

Adobe and Photoshop are registered trademarks of Adobe Systems, Inc.

For information on our graduation rates, median graduate debt levels and other student investment disclosure information, visit rasmussen.edu/SID.
Your Career in Graphic Design

Earn the credential you need to help you further your career path. In our programs you enroll in major and core courses every step of the way so you are prepared to succeed in your industry.

Career options in graphic design include positions such as multimedia artist or animator, web developer and graphic designer. Work settings range from corporations to advertising, digital and design agencies.

Start with a Graphic Design Associate’s degree and finish in as few as 18 months. When you’re ready to advance your education, our Graphic Design Bachelor’s degree can be completed in as few as 18 more months.

To plan for your future, check out some of the career titles that coincide with our credentials and browse the growth and salary data projected by the Bureau of Labor Statistics.

### ANIMATION AND MOTION GRAPHICS SPECIALIZATION

**Associate’s and Bachelor’s**

- **BLS Career Options**
  - Multimedia Artists and Animators

- **BLS Growth Forecasts**
  - Average Salary by Percentile:
    - 10th: $36,930
    - 25th: $47,660
    - 50th: $63,970

  - Projected New Jobs: 3,900

- **Web Developers**

- **BLS Career Options**
  - Web Developers

- **BLS Growth Forecasts**
  - Average Salary by Percentile:
    - 10th: $36,930
    - 25th: $47,660
    - 50th: $63,970

  - Projected New Jobs: 3,900

### WEB AND INTERACTIVE DESIGN SPECIALIZATION

**Associate’s and Bachelor’s**

- **BLS Career Options**
  - Multimedia Artists and Animators

- **BLS Growth Forecasts**
  - Average Salary by Percentile:
    - 10th: $36,930
    - 25th: $47,660
    - 50th: $63,970

  - Projected New Jobs: 3,900

- **Web Developers**

- **BLS Career Options**
  - Web Developers

- **BLS Growth Forecasts**
  - Average Salary by Percentile:
    - 10th: $36,930
    - 25th: $47,660
    - 50th: $63,970

  - Projected New Jobs: 3,900

### Design Resources

All necessary tools and the most up-to-date software and hardware are included in your tuition:

- Adobe® Creative Suite® Master Collection
- Autodesk® 3ds Max® (available through Autodesk’s Education Community)
- FTP space (web-hosting space)
- A Wacom Intuos® Pen digital drawing tablet
- Drawing art kits

1 Completion time is dependent on transfer credits accepted and courses completed each term.
BLS salary data represents national, average earnings for the occupations listed and includes workers at all levels of education and experience. This data does not represent starting salaries. Employment conditions in your area may vary.

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